



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

Faculty of Human Sciences

Department: Communication

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| QUALIFICATION: Bachelor of Communication | |
| QUALIFICATION CODE: 07BACO | LEVEL: 5 |
| COURSE: Non-verbal Communication | COURSE CODE: NVC521S |
| SESSION: November 2019 | PAPER: THEORY |
| DURATION: 3 Hours | MARKS: 75 |

| FIRST OPPORTUNITY EXAMINATION QUESTION PAPER | |
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| EXAMINER(S) | Ms A. Tjiramanga Ms N. Nashandi |
| MODERATOR | Dr H. Mapudzi |

| INSTRUCTIONS |
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| <ol style="list-style-type: none">1. Answer THREE of the four questions.2. Write clearly and neatly.3. Number the answers clearly. |

THIS QUESTION PAPER CONSISTS OF 1 PAGE
(Excluding this front page)

Answer any three questions.

QUESTION 1

(25 Marks)

Nonverbal communication embraces non-word human responses and involves interpreting, among others, facial expressions, eye contact, hand and arm gestures.

Write an essay in which you provide examples of how you interpret the abovementioned nonverbal behaviour, with specific mention and explanation of these, as they are used in your culture.

(approx. 500 words)

QUESTION 2

(25 Marks)

Write an essay explaining the types of distances covered in Hall's Model of Proxemics, and how they affect the way people interact. Exemplify Hall's model with scenarios from every-day life.

(approx. 500 words)

QUESTION 3

(25 Marks)

Discuss communication competencies with a focus on the usefulness of emotional intelligence in your future professional and personal life. Your essay should include a minimum of 5 aspects.

(approx. 500 words)

QUESTION 4

(25 Marks)

Territoriality refers to how people use space to communicate ownership of areas and possessions. Write an essay on the three types of territorial encroachment and discuss their impact on society.

(approx. 500 words)

Total: 75 Marks